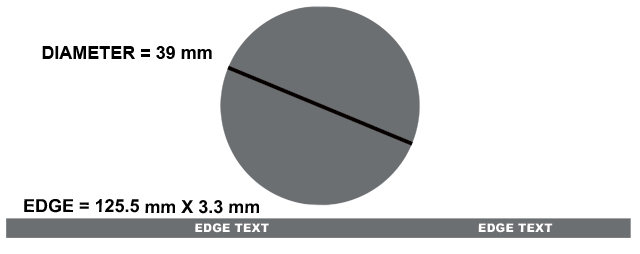
**Artwork Requirements**

**Preferred File Formats:** .psd (Photoshop), .ai (Illustrator), .pdf, .eps, .png

**Artwork Software:** Adobe, Corel, Gimp, Xara, Paint.net but you must output (save or export) to one of the Preferred File Formats above.

**Color Mode:** CMYK is required. If you cannot save as CMYK then we must do a conversion to CMYK which doesn't always turn out well. It is best to always start a new design in CMYK.

**Artwork Resolution:** 300dpi minimum. 600 dpi is preferred. If you aren't sure if you have the correct resolution for your artwork please contact us via email and we can assist you.

**Artwork Size:**  
  
  
**Face of the chip**:  
39 mm diameter  
  
**Rolling edge**:  
125.5mm long and 3.3mm high. Note that the edge can also be printed with text, stripes and designs free of charge..  
  
**Alignment:**  
Important: any and all alignment between edge-to-face and face-to-face elements requires an additional charge. See the dropdown when ordering.

* Edge alignment is aligning edge spots or stripes with the face elements.
* Face alignment is aligning the direction of the face of the chip with the back of the chip and has nothing to do with the edges.
* Both face and edge alignment would be required if you had a design that wrapped around the entire chip.